



VideoAppShack

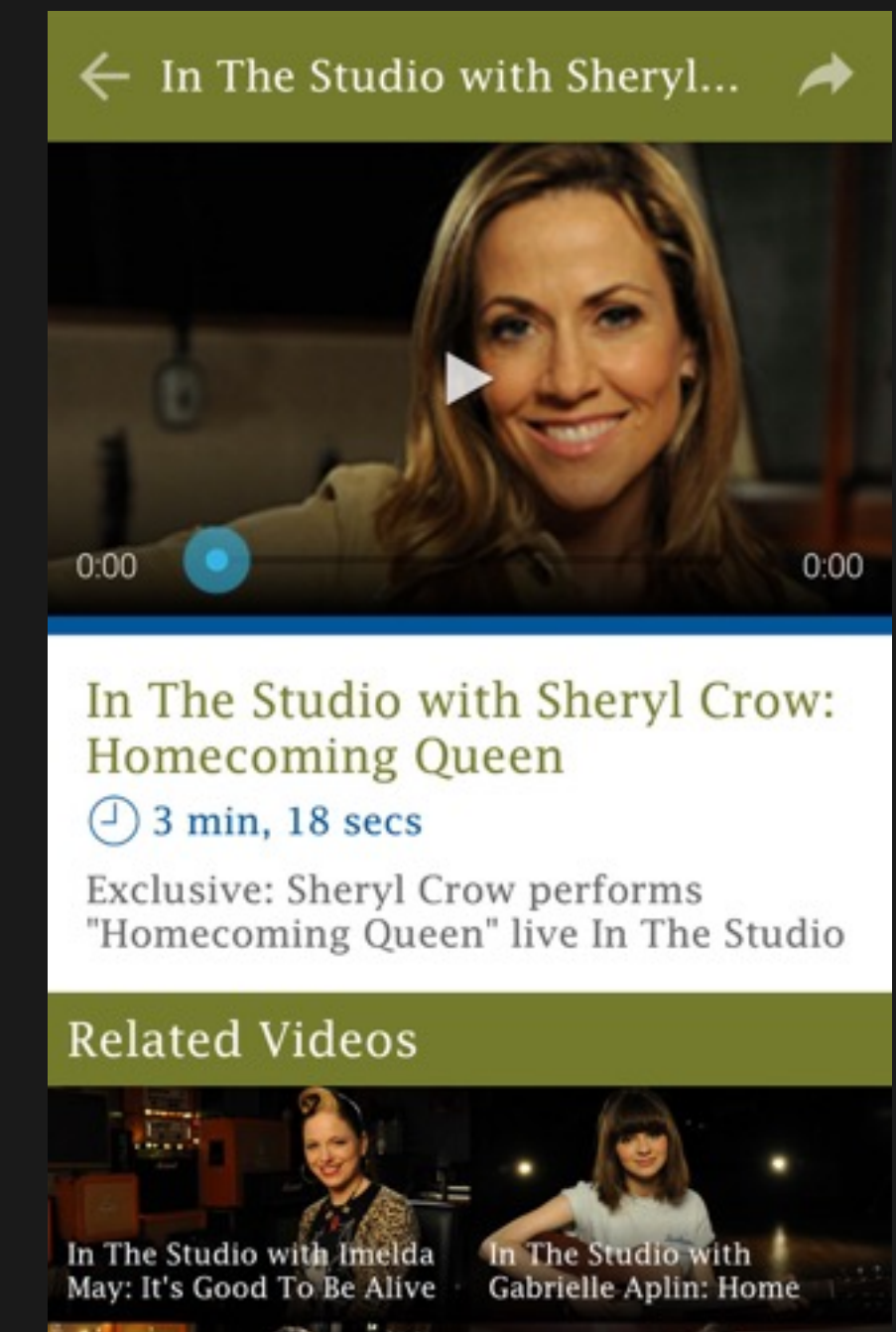
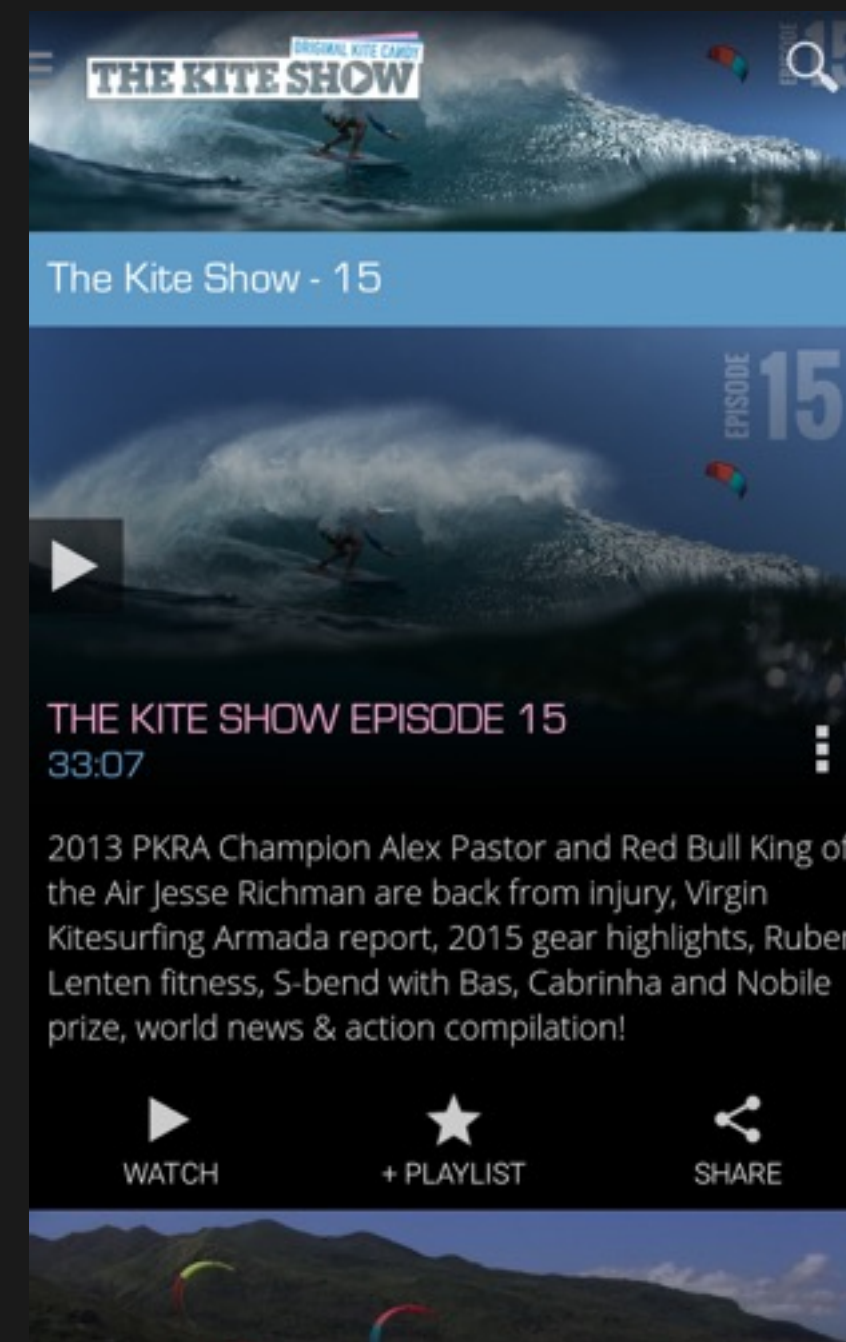
Dec Norton

About Me

- 'Full-stack' developer
- 6 years web experience
- 3 years mobile app experience
- 2 years working with a Video Production agency



- Create **native** apps for video.
- Use your existing YouTube channel or third-party hosting platform.
- Engage viewers.



Mission

To provide a platform that allows the creation of the highest quality native video apps, to help our customers deliver their content and engage their viewers; without ever writing a line of code.

Vision

We create the tools that allow our customers to build the highest quality mobile video-on-demand apps without ever writing a line of code.

Competition

Platforms

- WebView based applications
- Poor performance
- No one focuses on video

Agencies

- Bespoke
- Expensive
- Time consuming

USPs

- True **native** applications.
- Focus on video content.

Values

- No compromise on user experience.
- Embrace learning.
- Utilise emerging technologies.
- Maintain an equal company structure.

Team

Technically minded

Creative

Adaptive

Passionate





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Thanks for listening

Any questions?