

# VideoAppShack

DECLAN NORTON

# bluejuice.

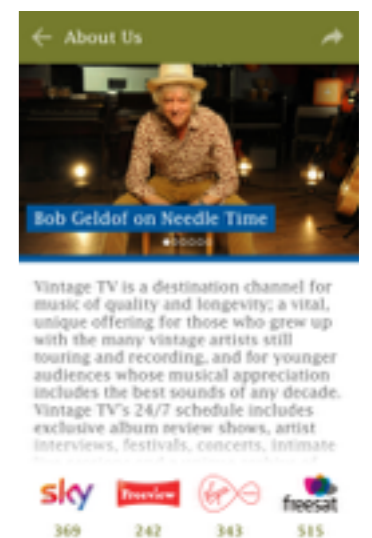
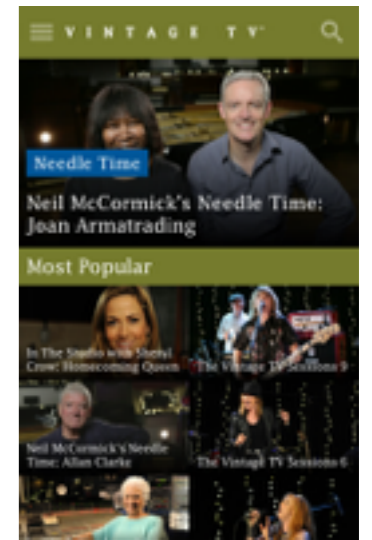
Placement with a Video Production company called Blue Juice

Content producers want a simple, quick, branded way to deliver and monetise their content





- On all major television providers in the UK.
- Very popular in foreign markets, especially China.
- Want to reach those markets in a cost-effective manner.



# DELIVERING YOUR CONTENT

## Online hosting services

- Limited monetisation options
- Limited engagement
- No branding

## Bespoke solutions

- Expensive

The YouTube logo, featuring the word "You" in a white sans-serif font and "Tube" in a bold, black sans-serif font inside a white rounded rectangle.The Vimeo logo, featuring the word "vimeo" in a lowercase, blue, sans-serif font.The Brightcove logo, featuring a colorful geometric icon composed of several overlapping shapes in shades of blue, green, and pink, followed by the word "brightcove" in a lowercase, white, sans-serif font.

# VIDEOAPPSHACK

- Create native mobile apps
- Never write a line of code
- Plugs into your existing hosting provider
- Create and manage your own white-labelled app
- Easily monetise your content
- Engage your consumers with Push notifications and social media streams

# TEAM

PROJECT  
MANAGER

TECHNICAL

DESIGNER

FINANCIAL

**Questions?**